



# THE BROLL TEAM

## LEVERAGED SERVICES

### BUSINESS OPERATIONS

- Listings Manager Service (Listing to PA)
- Transaction Coordinator Service (PA to Closing)
- Closing Gift
- Circle Prospecting (material & call list)
- Database Plan (EOS & LOH)
- Yard Sign Installation
- Staging Consultation
- Listing Home Measuring & Lockbox Install
- Professional Photography
- Professional Conference Room & Work Space
- Round Robin Leads
- Thank You & Birthday Card Program
- Generic Listing & Buyer Presentation Materials
- Website & Google Review Program
- Quarterly Events
- Happy Hour Event

### TRACKING

- Yearly Agent Business Planning
- Greatness Tracking (Conversions)
- Lead Tracker Report Weekly
- CMA Tracker Report Weekly
- Buyer Contract Report Weekly
- Goals Report Weekly

### EDUCATION/COACHING

- Daily Huddle
- Toastmaster Membership
- Investment Property Training
- New Construction Training
- Land Sale Training
- Farm Land Sale Training
- Personal Finance Training
- 30-60-90 Training
- In Office Coaching (1x1)
- Sales Rocket